



ENTREPRENEURSHIP FOR KIDS



**“Innovation
distinguishes
Between a leader
and a follower”**

Steve Jobs

Characteristics of the program



30 hours



**Course times:
Tuesday and Thursday
from 16:15 to 17:00**



ICS Symbiosis

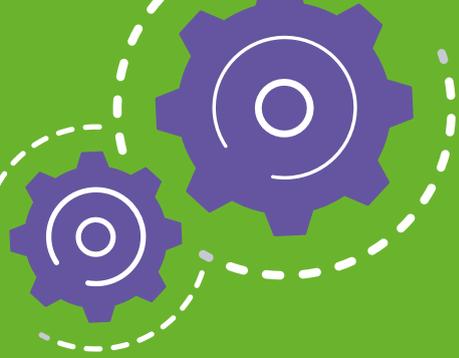


600 €



**Classes being
during the week of
October 4**





Syllabus

MODULE I

 **8 Hours**

- Introduction.
- Discussing the Characteristics of An Entrepreneur.
- Vision and Believing in Yourself.
- Hobbies, Ideas - What is Your Product or Service?
- How Do You Create A Business Plan?

MODULE II

 **7 Hours**

- Advertising(Perfect Customer).
- What are Fixed vs. Variable costs?
- Sales/Marketing Strategies.
- Start Up Costs.

Syllabus

MODULE III

 **7 Hours**

- Where Do I Find Cash To Start?
- Shark Tank (The Perfect Pitch).
- Revenue/Sales and Expenses.
- Profit Margins & Income Statement.

MODULE IV

 **8 Hours**

- Online Selling Platforms.
- Product Branding - What is your image?
- Affiliate Marketing - Passive Income.

The future is yours.



ICSMILAN
INTERNATIONAL SCHOOL